

2nd INTERNATIONAL

HOTEL, RESTAURANT, CAFE EQUIPMENT & TECHNOLOGIES

EXHIBITION



Ivory Coast, located in West Africa with a population of over **32.1 million** (2025), is politically stable, economically vibrant, and rapidly emerging as a regional hub for **hospitality and foodservice development**. The HORECA and tourism sectors are key drivers of progress, supported by large-scale investments in infrastructure, modernization, and sustainable growth initiatives.

As the country expands access to modern hospitality services and strengthens public and private tourism projects, demand is growing for professional kitchen equipment, food processing technologies, coffee machines, hotel and restaurant furniture, decoration, digital management systems, and sustainable cleaning and packaging solutions to meet both urban and rural needs.

Urbanization and a rising middle class are fueling demand for new **hotels, restaurants, cafés, and leisure facilities**. **Private operators, franchise owners, and hospitality groups** are investing in **advanced technologies, innovative service solutions, and international-standard facilities** to respond to evolving consumer expectations.

Government initiatives focusing on tourism promotion, workforce training, and SME development are creating opportunities in **hospitality education, foodservice innovation, and supply chain management** — strengthening the **HORECA ecosystem and ensuring long-term resilience across West Africa**.

Modern Port Of **ABIDJAN!**

One of the largest on the West African coast, serves landlocked countries and facilitates regional trade, **making Ivory Coast a key player in regional commerce and logistics**.

Reasons for Importing

HORECA EQUIPMENTS & TECHNOLOGIES

01 Strengthening Hospitality Infrastructure

- Ivory Coast is investing in **hotels, restaurants, and catering facilities**. There is rising demand for imported **professional kitchen equipment, cooking systems, cold storage, and digital management technologies** to support both urban and rural hospitality projects.

02 Expanding Access to Modern Foodservice Solutions

- The country is seeking **advanced equipment for food preparation, hygiene, and cleaning**, as well as **sustainable packaging** and service technologies, to ensure efficiency, safety, and quality across the hospitality sector.

03 Growth of Private Operators & Franchise Chains

- Private restaurants, cafés, and international franchise groups** are rapidly expanding. These businesses require imported **coffee machines, bar equipment, furniture, and innovative décor solutions** to meet international standards and consumer expectations.

04 Training and Employment for Hospitality Professionals

- There is strong support for **training chefs, baristas, and service staff**, alongside programs for **young entrepreneurs in foodservice**. This creates demand for **demonstration kitchens, educational tools, and catering technologies**—helping to strengthen workforce capacity and generate new business opportunities.

Join Us at Horeca Expo 2026!

Building on the strong institutional support and success of last year's co-located **Food Expo** — officially backed by the **Ministry of Trade and Industry**, the **Ministry of Animal and Fisheries Resources**, and in collaboration with key institutions including CCI-CI, CEPICI, and the National Chamber of Agriculture — **HORECA Expo 2026** now expands this momentum.

The event warmly welcomes **hospitality, restaurant, and café professionals**, innovators, and suppliers from across the region to join a vibrant platform dedicated to advancing foodservice excellence, fostering strategic partnerships, and shaping the future of **West Africa's hospitality sector**.



 **08-10 Oct 2026**

 **Abidjan, IVORY COAST**

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2026 is calling — and we'll be there, bigger, bolder, and more connected than ever. Will you?



150+
Global Brands

More than 150 brands from across the world created a dynamic, high-energy space where innovation and business came together — opening doors, closing deals.



5200+
Professional Visitors

From producers to distributors, chefs to agribusiness leaders — every visitor was industry-relevant, decision-making, and ready to do business.



25+
Conferences & Panels

We hosted more than 25 sessions where top industry leaders explored the sector's most urgent themes — from food security to agri-innovation and sustainable hospitality. The knowledge exchange was nonstop.



600+
Hosted Buyer Meetings & B2B

Our Hosted Buyer Program welcomed delegations from Burkina Faso, Mali, Senegal, Gabon, Ghana, Benin, Togo, and Guinea — turning the expo into a true Pan-African business platform with direct buyer-exhibitor connections.



15
Participating Countries

An international platform with exhibitors and partners from Algeria, China, France, India, Italy, Turkey, Saudi Arabia, Nigeria, Morocco, Egypt, UAE, Austria, and more.



1000+
Product Groups

With over 1,000 product categories, the exhibition was the region's most complete sourcing destination — matching sellers with buyers and turning interest into action.



**Start
Your Journey
With Us!**

CÔTE D'IVOIRE

HoReCaExpo

HOTEL | RESTAURANT | CAFE

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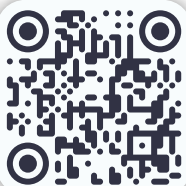
Equipped Stand | **490 Eur / sqm**

Unequipped Stand | **450 Eur / sqm**

Registration Fee | **450 Eur**

*"In Participation with equipped stand;
Each 12sqm: 1 table, 3 chairs, 3 spotlights.
Per stand; 3 shelves, carpet, fascia name,
a trash can and electricity connection
will be provided."*

BOOK YOUR STAND NOW!



CCI-CÔTE D'IVOIRE
CHAMBRE DE COMMERCE & D'INDUSTRIE DE CÔTE D'IVOIRE

CEPICI
CENTRE DE PROMOTION DES INVESTISSEMENTS CÔTE D'IVOIRE

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